



Sell on Facebook

Marketplace for Business

Shopping on Instagram

How can we help?

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Shops on Facebook and Instagram

Management Tools

శోధించండి

Commerce Manager

Catalog

Order Fulfillment

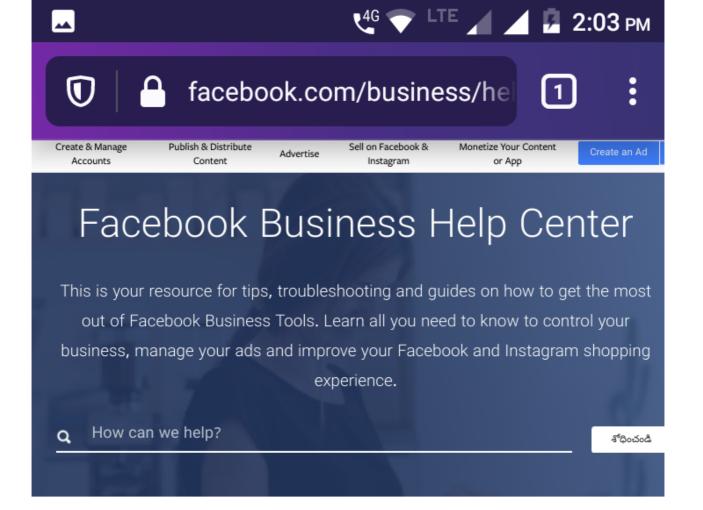
Post-Purchase Support

Payouts & Financial Reporting

FACEBOOK for Business

Facebook can help your large, medium or small business grow. Get the latest news for advertisers and more on our <u>Facebook for Business Page</u>.

Marketing on Facebook	Marketing objectives	Facebook Pages	Facebook ads	Resources
Success stories	Build your presence	Get started with Pages	Get started with ads	Ads Guide
Measurement	Create awareness	Setting up your Page	Buying Facebook ads	Business Help Cente
Industries	Drive discovery	Manage your Facebook	Ad formats	Audience Network
Inspiration	Generate leads	Page Promote your Page	Ad placement	Facebook Blueprint
Events	Boost sales	Create and boost	Choose your audience	Facebook for Developers
News	Earn loyalty	Facebook posts	Measure your ads	Facebook IO
Sitemap		Messaging on your Page	Managing your ads	Facebook Marketing
		Page Insights		Partners
				Instagram Business





Create & Manage Accounts

Build and manage your business.



Publish & Distribute Content

Post content, understand distribution and learn about publishing tools.



Advertise

Create and manage your ads and optimize your results.



Sell on Facebook & Instagram

Improve your shopping experience to boost business.



Monetize Your Content or App

Earn money from your Facebook content, app or website.

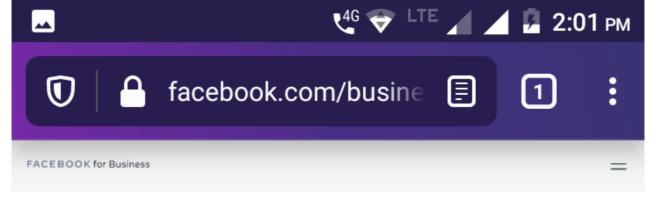
Top Articles

Additional Resources









FACEBOOK Blueprint



EXAM DURATION

90 Minutes

EXAM AUDIENCE

The ideal candidates for this certification are entry level marketers, including students and job seekers.

This exam is available in English, Spanish, Portuguese, Traditional Chinese, German, and Korean.

M View all Facebook Certifications

EXAM PREPARATION

Resources to help you get certified. RECOMMENDED RECOMMENDED REQUIRED Learn With **Test Your Skills** Take the Exam Blueprint Take practice tests to Complete registration, familiarize yourself with confirm exam details, Prepare for your exam by exam content. review exam outline, exploring our free online process and policy. Get Started Get Started Register



LIST OF DIGITAL MARKETING CHANNELS



Social media marketing



Search engine optimization



Email marketing



Content marketing



Feedback

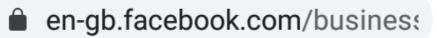
తెలుగులో శోధించండి



లిస్ట్ అఫ్ డిజిటల్ మార్కెటింగ్ చా...

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FACEBOOK for Business ==

Facebook Business Suite

Manage all your business activity on Facebook, Instagram and Messenger from one place.



√ Introduction

Overview



























FACEBOOK Blueprint

Start your advertising journey

Sell your products online

Start selling on Facebook and Instagram.

Get Started

Start advertising from your Page

Explore online courses for media publishers and creators.

Get Started

Engage your ads in Ads Manager

Learn how to promote your business with Facebook ads.

Get Started

Monetise your content

Explore online courses for media publishers and creators.

Get Started

Get to know our apps



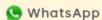
Learn the fundamentals of Facebook for your business.

Get Started

(i) Instagram

Learn how to build your business presence on Instagram.

Get Started



Learn how to set up your business on WhatsApp.

Get Started











FACEBOOK Blueprint +

Start your marketing journey

Start your advertising journey

Get to know our apps



Prepare to bring your business online

Decide who you want to reach >

Understand the customer journey >

Set marketing goals >

See more



Establish your presence

Stay connected to customers online >

Bring your business online with Instagram >

Help your customers connect to your business on WhatsApp >

See more



Attract an audience

Attract an audience on social media >

Plan what to post on Instagram >

How to make your Instagram content stand out >

See more



Build relationships

Engage with people and build an audience >

Communicate with customers on WhatsApp >

Go live on Instagram >

See more



Improve your creative strategy

Create ads from your Facebook Page >

Tips for creating engaging mobile ads >

Creative tips for Instagram Stories >

See more



Optimise your efforts

Set up digital gift cards for your business >

Use Shops to increase your sales >

How to use paid online events >

See more





