



FACEBOOK

Sell products on Facebook and Instagram.

Sell on Facebook & Instagram

Get help, tips, and more...

Marketing on Facebook

Success stories

Measurement

Industries

Inspiration

Events

News

Sitemap

Marketing objectives

Build your presence

Create awareness

Drive discovery

Generate leads

Boost sales

Earn loyalty

Facebook Pages

Get started with Pages

Setting up your Page

Manage your Facebook Page

Promote your Page

Create and boost Facebook posts

Messaging on your Page

Page Insights

Facebook ads

Get started with ads

Buying Facebook ads

Ad formats

Ad placement

Choose your audience

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Resources

Ads Guide

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Audience Network

Facebook Blueprint

Facebook for Developers

Facebook IQ

Facebook Marketing Partners

Instagram Business

Visit our Facebook Page

Support



Create & Manage Accounts

Publish & Distribute Content

Advertise

Sell on Facebook & Instagram

Monetize Your Content or App

Create an Ad



Sell products on Facebook and Instagram.

Get answers about setting up and managing your shop. Find resources to improve your shopping experience, reach customers and boost business.



How can we help?

శోధించండి

Sell on Facebook

[Marketplace for Business](#)

[Shopping on Instagram](#)

[Shops on Facebook and Instagram](#)

Management Tools

[Commerce Manager](#)

[Catalog](#)

[Order Fulfillment](#)

[Post-Purchase Support](#)

[Payouts & Financial Reporting](#)

FACEBOOK for Business

Facebook can help your large, medium or small business grow. Get the latest news for advertisers and more on our [Facebook for Business Page](#).

Marketing on Facebook

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Marketing objectives

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facebook.com/business/help



Create & Manage Accounts

Publish & Distribute Content

Advertise

Sell on Facebook & Instagram

Monetize Your Content or App

Create an Ad

Facebook Business Help Center

This is your resource for tips, troubleshooting and guides on how to get the most out of Facebook Business Tools. Learn all you need to know to control your business, manage your ads and improve your Facebook and Instagram shopping experience.



How can we help?

శోధించండి



Create & Manage Accounts

Build and manage your business.



Publish & Distribute Content

Post content, understand distribution and learn about publishing tools.



Advertise

Create and manage your ads and optimize your results.



Sell on Facebook & Instagram

Improve your shopping experience to boost business.



Monetize Your Content or App

Earn money from your Facebook content, app or website.

Top Articles

Additional Resources





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FACEBOOK for Business



FACEBOOK Blueprint



100-101: Facebook Certified Digital Marketing Associate

Associate level exam covering foundational advertising concepts on Facebook, Instagram and Messenger.

[Register](#) Explore more resources

EXAM DURATION

90 Minutes

EXAM AUDIENCE

The ideal candidates for this certification are entry level marketers, including students and job seekers.

This exam is available in English, Spanish, Portuguese, Traditional Chinese, German, and Korean.

[View all Facebook Certifications](#)

EXAM PREPARATION

Resources to help you get certified.

RECOMMENDED

Learn With Blueprint

Prepare for your exam by exploring our free online courses.

[Get Started](#)

RECOMMENDED

Test Your Skills

Take practice tests to familiarize yourself with exam content.

[Get Started](#)

REQUIRED

Take the Exam

Complete registration, confirm exam details, review exam outline, process and policy.

[Register](#)



LIST OF DIGITAL MARKETING CHANNELS



Social media marketing



Search engine optimization



Email marketing



Content marketing



Digital display advertising

[Feedback](#)

తెలుగులో శోధించండి



లింక్స్ అప్ డిజిటల్ మార్కెటింగ్ చా...





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FACEBOOK for Business



Facebook Business Suite

Manage all your business activity on Facebook, Instagram and Messenger from one place.



Introduction

Overview





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Start your advertising journey

Sell your products online

Start selling on Facebook and Instagram.

Get Started

Start advertising from your Page

Explore online courses for media publishers and creators.

Get Started

Engage your ads in Ads Manager

Learn how to promote your business with Facebook ads.

Get Started

Monetise your content

Explore online courses for media publishers and creators.

Get Started

Get to know our apps

Facebook

Learn the fundamentals of Facebook for your business.

Get Started

Instagram

Learn how to build your business presence on Instagram.

Get Started

WhatsApp

Learn how to set up your business on WhatsApp.

Get Started

Looking for something else?



Start your marketing journey

Start your advertising journey

Get to know our apps



Prepare to bring your business online

- Decide who you want to reach >
- Understand the customer journey >
- Set marketing goals >

See more



Establish your presence

- Stay connected to customers online >
- Bring your business online with Instagram >
- Help your customers connect to your business on WhatsApp >

See more



Attract an audience

- Attract an audience on social media >
- Plan what to post on Instagram >
- How to make your Instagram content stand out >

See more



Build relationships

- Engage with people and build an audience >
- Communicate with customers on WhatsApp >
- Go live on Instagram >

See more



Improve your creative strategy

- Create ads from your Facebook Page >
- Tips for creating engaging mobile ads >
- Creative tips for Instagram Stories >

See more



Optimise your efforts

- Set up digital gift cards for your business >
- Use Shops to increase your sales >
- How to use paid online events >

See more

